

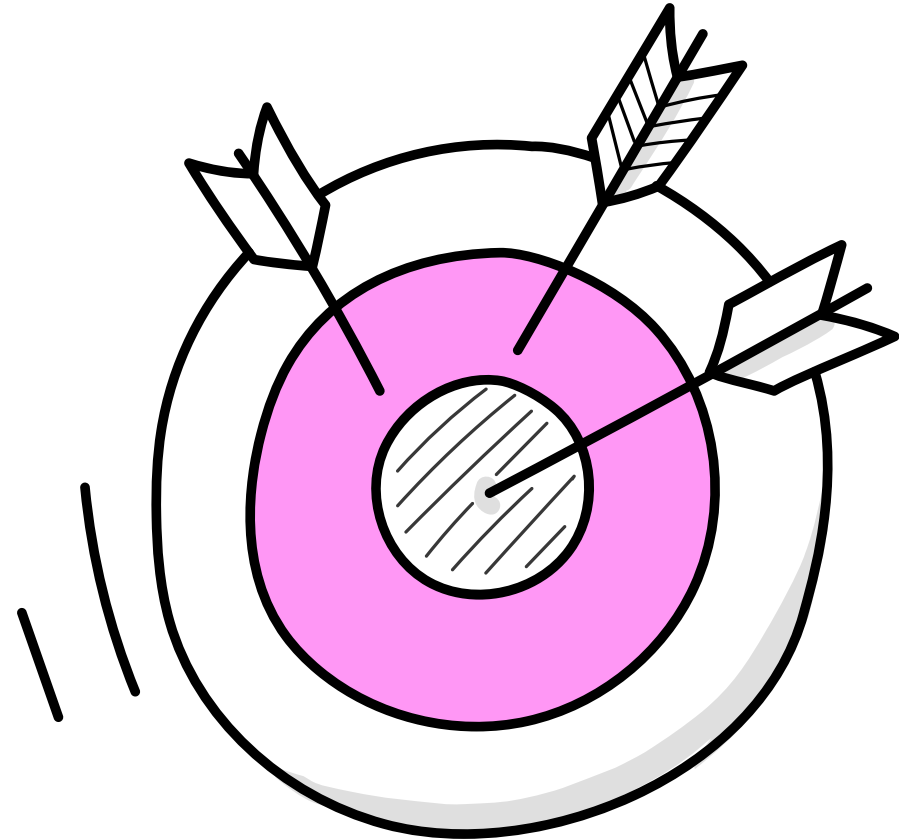


WE ARE CATALYSTS FOR GOOD

MISSION STATEMENT

At Catalyst Global Strategies our mission is to help our clients deliver equitable results for all, regardless of race, gender, or socioeconomic background. We represent diverse clients that share this mission and are committed to being catalysts for good in their communities.

Our guiding principles are rooted in the belief that every human being deserves respect, dignity, equity, and universal human rights.



ABOUT CATALYST

Our firm is built on three key pillars.



Strategy

African diaspora, woman - owned small business offering bespoke strategic advisory, public affairs, government relations, issue advocacy, coalition building, partnership development, commercial diplomacy and DEIA services.

Advocacy

We are a team of experienced professionals with extensive policymaking expertise and a reputation for advancing programs, policies, and legislative initiatives that foster economic security and advocate for social impact in developing countries.

Results

Catalyst partners with nonprofits, businesses, foundations and impact investors to identify, manage, and fund investments, projects, and initiatives that improve the lives and livelihoods of people in the developing world.

LEADERSHIP

Algene Sajery is a seasoned foreign policy strategist with over 20 years of legislative and political affairs experience in both chambers of the U.S. Congress, as a presidential political appointee, advising presidential campaigns, and in the corporate and nonprofit sectors. A highly effective legislative strategist and coalition builder, Algene has drafted and negotiated several landmark laws and funding directives on human rights, national security, foreign policy, economic development, food security, and global health.

Algene made history in 2015 when she was appointed Democratic Policy Director of the Senate Foreign Relations Committee, becoming the first African American and African diasporan to serve as a senior leader on the prestigious committee. In 2010 Algene was appointed



Algene Sajery, Founder and CEO

CATALYST GLOBAL STRATEGIES

the first African Diasporan to serve as Democratic Staff Director of the House Subcommittee on Africa, Global Health and Human Rights. In 2021, she became the first African American woman to serve as vice president of external affairs and head of gender lens investing at the U.S. International Development Finance Corporation (DFC).

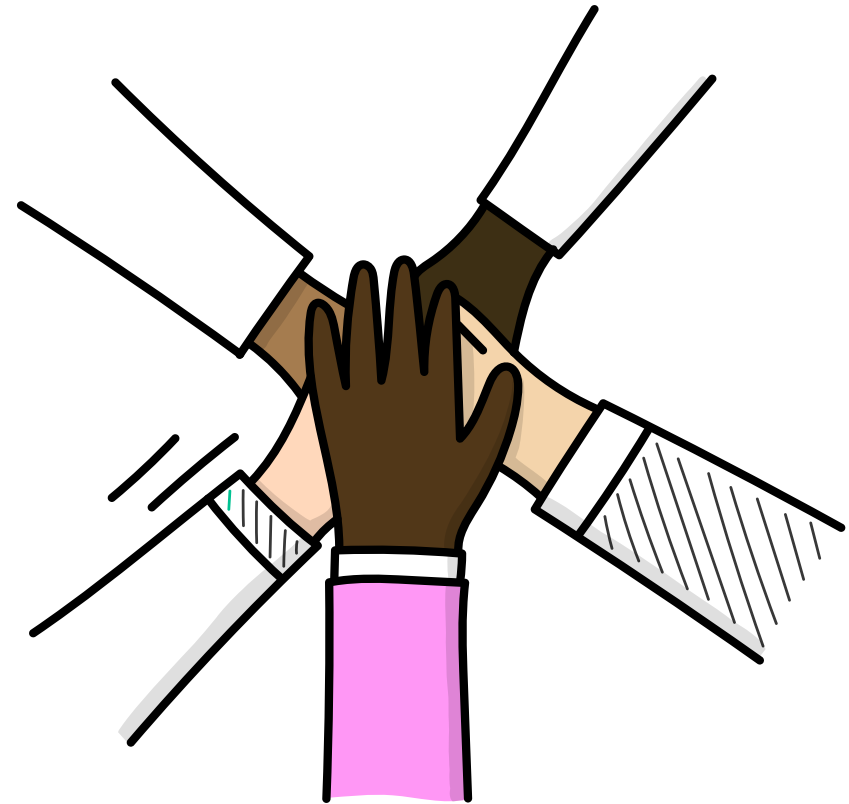
A trailblazer in her field, Algene has received several awards and recognitions for her leadership. She serves on the board of directors for several foreign policy and national security, diversity organizations, as well as on the advisory committees of several private sector firms.

Full bio here: catalystglobaldc.com/bio



ADVISORY TEAM

Our seasoned team of public affairs professionals help our clients achieve their goals through market research, federal government lobbying, communications, experiential marketing, and stakeholder engagement.



CAPABILITIES

Government Relations

Catalyst has a demonstrated track record of delivering results for our clients in Washington. Our trusted relationships with government institutions at the federal and legislative level and multilateral institutions have positioned us a go-to government relations partner.



Issue Advocacy

Catalyst works with clients on issue-based campaigns, advocating for specific policies as well as general public awareness. We have executed successful international advocacy campaigns and drafted several laws, policy recommendations, and initiatives in the areas of global health, women's economic empowerment, human rights, governance, counterterrorism, and rule of law, among others.



Coalition Building

Catalyst's strategic advisors are expert connectors who bring together stakeholders from across the economic development ecosystem in support of our clients' policy goals. We leverage the power of our extensive network of high level government, NGO, and private sector leaders to execute winning multi-sectoral public affairs campaigns.

Partnership Development

We accelerate change by bringing organizations together to establish dynamic, collaborative, and impactful multi-stakeholder development partnerships, including through development finance, public-private partnerships, corporate social responsibility programs, and philanthropic initiatives



Strategic Communications and Stakeholder Engagement

In a globally connected world, Catalyst understands that communications can not be flat. This is why we take an integrated approach to helping our clients deliver their messages to a global audience. We design multidimensional global strategies that include public speaking, thought leadership, social media, traditional media, and influencer engagement.

WHAT PEOPLE SAY ABOUT US

"Algene is an American, but I am proud to say, of Liberian descent. Throughout her entire career she has championed women. She and I have been fortunate to have worked together. We co-authored an opinion piece last year on the importance of investing in women and how unlocking their economic potential is key to sustainable development. I am glad to see that through her role at DFC and the 2X Initiative, Algene has turned her words into action."

—
The Honorable Ellen Johnson Sirleaf
First Female President of Liberia

—
Nobel Laureate, and Founder of the EJS Presidential Center for Women and Development



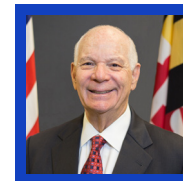
"We are beyond thankful for Ms. Sajery's support and political strategy during the initial days of the COVID-19 crisis. Ms. Sajery carefully crafted succinct language that allowed our voice to be promptly heard - in a way we truly believe had a direct, positive impact on CARES Act legislation for small business cleared defense contractors. Her knowledge, deep experience, and true professionalism were exceptional, and we will continue to leverage her support into the future."

—
Jeff Bullock
CEO, Clear Ridge Defense



"Algene's successful legislative record is testament not only to her expertise on foreign policy and national security issues but also to her ...ability to work across the aisle, and incomparable political acumen....Algene is a highly effective legislative negotiator, strategist, coalition builder, and a true trailblazer. Her knowledge and expertise are unparalleled, but her passion, creativity, and tenacity truly are what have made her an asset to my team and a voice that I will greatly miss in my office."

—
The Honorable Ben Cardin,
United States Senator (D-MD)



"Algene is able to quickly identify and prioritize strategic challenges and solutions to foreign policy and international development issues. She is able to be a critical guide through the political and policy context and has exceptional knowledge on a wide array of issues from global food security to emergency response and geopolitical matters. She is also able to work with people "where they are," finding relatable ways to help people identify with the issues and gain a deeper understanding. Ultimately, she is a passionate, loyal, smart, and savvy operator who is deeply passionate about her work and who gets things done!"

—
Liz Marcey
Director of Policy and Advocacy, WaterAid America



CLIENTS AND PARTNERS



Clear Ridge Defense



Kyle House Group



Equity Group Holdings



Bridger Solutions



The Minority Leaders Podcast



Global Health Council



Defense Technology Integration



LCWINS



Extended Hands Foundation



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